



# SPONSORSHIP OPPORTUNITIES

*Give Hope This Holiday Season!*

Help us bring joy and magic to thousands of children each holiday season. Across Southern New Jersey and the Philadelphia region, Adopt A Family presented by Trammell Crow Company matches generous donors with families in need to provide gifts, a special meal, and cheer for the family to enjoy.

**More than 8,000 families have benefited from this program, all through the support of sponsors. Help us make 2022 the biggest year yet!**

## PRESENTING SPONSOR\* *(Reserved)* \$10,000

- Company name incorporated into all marketing materials provided to families, donors, and sponsors
- Top and largest placement on all sponsorship materials

## SANTA'S WORKSHOP SPONSORS\* *(4 available)* \$7,000

- Company name or logo displayed on pods holding presents as they are dropped off
- Company name or logo displayed on gift card envelopes provided to each family
- Company name or logo displayed on premier handouts given to donors & recipients at multiple locations
- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads

## SANTA'S BAG SPONSORS\* *(5 available)* \$5,000

- Company name or logo included on goodie bag provided to each family, along with any provided business materials
- Company name or logo displayed on table signage at multiple drop-off and pick up locations
- Company name or logo displayed on premier handouts given to donors & recipients at multiple locations
- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads

## JINGLE BELL SPONSORS \$1,500

- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads
- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations

## HOLIDAY CHEER SPONSORS \$1,000

- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations

## SNOWMAN SPONSORS \$500

- Company name or logo receives recognition on VOADV social media platforms

Please contact [adegan@voadv.org](mailto:adegan@voadv.org) or (856) 701-0920 with any questions.

*Sponsorship opportunities subject to change.*

\*Logo must be provided by November 1, 2022 as a PDF or .eps file in color and white with transparent background.

Name:		Organization:	
Address:			
City:	State:	Zip:	<i>Please make checks payable to Volunteers of America Delaware Valley</i> Volunteers of America Delaware Valley Attn: Adopt A Family 531 Market Street, Camden, NJ 08102
Email:			
Sponsorship level:			